

Introduction

Ever since people started using the internet, they have been keeping logs or diaries about what they do or think. Today, weblogs (or blogs) are used by millions of people in a personal and professional capacity.

Types of blog

- ✓ **Blog:** written, usually chronological, entries on thoughts, opinions, guides to doing things, recipes, diaries, etc.
- ✓ **MicroBlog:** Very short posts on any of the above, often linking to a full blog. Twitter is the biggest example
- ✓ **PhotoBlog:** Photos used to tell a story, chronicle what someone is doing, or show the stages in developing or building something (e.g. classic car restoration)
- ✓ **Vlog:** A relatively new phenomenon where people record themselves speaking to camera on an issue that interests them

Code 1



Blogging communities

Many people blog on a particular subject. Sometimes they become such experts in it that they get paid to blog by others or by companies

that want them to review a product. Some examples of this are **craft blogs**, so-called **mummy-blogs (parenting)** and **political blogs**. Follow QR Codes 1 & 2 to see examples of this.

Code 2



Code 3



Setting up your blog

There are many ways to blog, but the two biggest are WordPress (QR code 3) and Blogger (QR Code 4). Follow the codes and follow instructions to set one up.

Code 4

